



A nonprofit organization

PHIL BUCHANAN
PRESIDENT

Phil Buchanan is President of the Center for Effective Philanthropy (CEP), a national nonprofit organization providing management and governance tools to define, assess, and improve overall foundation performance.

As CEP's first chief executive, Phil has built a research team, secured funding, developed a research and programming agenda, and managed the development and introduction of groundbreaking new performance assessment tools. Those tools include the Grantee Perception Report® (GPR), Applicant Perception Report (APR), Comparative Board Report (CBR), Staff Perception Report (SPR), Stakeholder Perception Report (STAR) and Operational Benchmarking Report (OBR). These tools, which have been used by more than 150 foundations, draw on CEP's large data sets collected from hundreds of foundations and tens of thousands of nonprofit grantees.

CEP's research agenda covers topics related to foundation effectiveness such as foundation strategy, performance assessment, the foundation-grantee relationship, and foundation governance. Publications include *Indicators of Effectiveness: Understanding and Improving Foundation Performance* (2002); *Beyond Compliance: The Trustee Viewpoint on Effective Foundation Governance* (2005); *In Search of Impact: Practices and Perceptions in Foundations' Provision of Program and Operating Grants to Nonprofits* (2006) and *Beyond the Rhetoric: Foundation Strategy* (2007).

A 2003 report by a World Economic Forum task force called CEP "perhaps the most promising and ambitious effort in benchmarking philanthropy" among a "growing number of non-profit service organizations ... involved in the stampede to measure outcomes." CEP has also received positive press coverage for its development of comparative data for foundations in *The New York Times* and *The Wall Street Journal*, among other publications. A 2005 profile in *The Chronicle of Philanthropy* noted that "in a relatively short time [CEP] has shaken up the foundation world." In 2007, *The Nonprofit Times* named Phil one of its "Power and Influence Top 50."

Phil speaks regularly at national and regional gatherings of foundation and nonprofit executives. He has experience in strategy consulting as a Principal at the Parthenon Group, where he worked with senior executives at a variety of companies to define strategies and assess performance. He also has significant nonprofit management experience at Wesleyan University, where he served as Special Assistant to the President, and Mount Holyoke College, where he was Assistant to the President and also Secretary of the College.

His writings on educational and management issues have appeared in *The New York Times*, *The Boston Globe*, *Stanford Social Innovation Review*, *The Chronicle of Philanthropy*, *The Chronicle of Higher Education*, *Alliance Magazine*, and *EduCause Review*, among other publications. Phil has also appeared as an expert on foundation effectiveness on national television programs such as PBS' "Nightly Business Report." He is a member of Independent Sector's Ethics and Accountability Committee and serves as a member and past president of the Board of Directors of the Children's Center of Lexington. He serves on the Advisory Board of Great Nonprofits.

Phil received his undergraduate degree in Government from Wesleyan University, where he was awarded the Butterfield Prize for Leadership and Character, and holds an MBA from Harvard University.